



राष्ट्रीय डिज़ाइन संस्थान, असम
National Institute of Design, Assam

Placement Cell
NID Assam

Placement Brochure 2025



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Director's Message



At NID Assam, design education is not just about learning skills, but about nurturing creativity, problem-solving, and responsibility toward society and industry. We believe design has the power to transform lives, strengthen communities, and create sustainable solutions. Our students are trained to think critically, innovate with empathy, and adapt to the evolving needs of global industries.

As we look forward to the placement and internship season, I take pride in inviting companies, organizations, and studios to engage with our talented pool of designers. They represent the next generation of thinkers and doers ready to contribute meaningfully to diverse domains of design practice.

Through rigorous education and hands-on projects, our students are industry-ready and prepared to bring fresh perspectives to your organizations. Internships and placements are not only opportunities for students to apply their learning but also for industry partners to engage with young talent who bring creativity, innovation, and design-led thinking into their teams.

I warmly welcome you to partner with us in shaping the future of design. Together, we can foster a culture of collaboration and innovation that positively impacts industries, society, and the world at large.

Warm regards,
Dr. J. P. Sampath Kumar
National Institute of Design, Assam

Registrar's Message



Greetings from the Office of the Registrar.

At the National Institute of Design, Assam, we are committed to creating an environment that supports academic excellence, creativity, and holistic development. As the Registrar, I am proud to oversee the administrative framework that enables our students, faculty, and departments to thrive and innovate.

Design education is a unique and dynamic domain, and our institute stands at the intersection of tradition and modernity. Behind the scenes, our office ensures that every process from admissions and academics to examinations and student services functions with integrity, transparency, and efficiency.

I extend my best wishes to our graduating students as they step into the professional world, and I thank all our collaborators and industry partners who continue to support our vision.

Warm regards,
Ms. Dulumoni Kalita
Registrar,
National Institute of Design, Assam

Convenor's Message



At NID Assam, we believe that design is not just about creating products or visuals but about shaping experiences, solving problems, and impacting society in meaningful ways. Our students are nurtured in a multidisciplinary environment that combines creativity, research, and hands-on learning, making them ready to take on challenges across diverse sectors.

As the Convenor of the Placement Cell, it is my privilege to facilitate the transition of our students from academia to the professional world. The Placement Cell works continuously to build strong partnerships with industry, craft clusters, development organizations, and entrepreneurial ecosystems. We see placements not merely as career opportunities but as platforms for collaboration between young, talented designers and organizations seeking innovation, empathy, and design excellence.

Our graduates from Communication Design, Industrial Design, and Textile & Apparel Design bring with them not only technical proficiency but also cultural sensitivity, sustainability-driven approaches, and a spirit of experimentation.

I invite recruiters, collaborators, and industry leaders to engage with the vibrant talent pool at NID Assam. Together, we can shape the future of design while creating opportunities that are meaningful, impactful, and future-ready.

Prof. Dibyendu Nag
Convenor – Placement Cell
National Institute of Design, Assam

ID

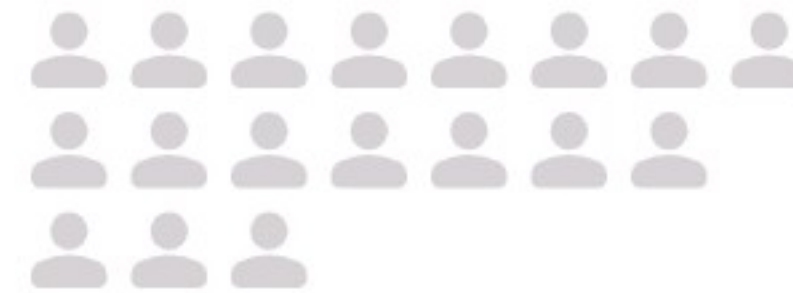
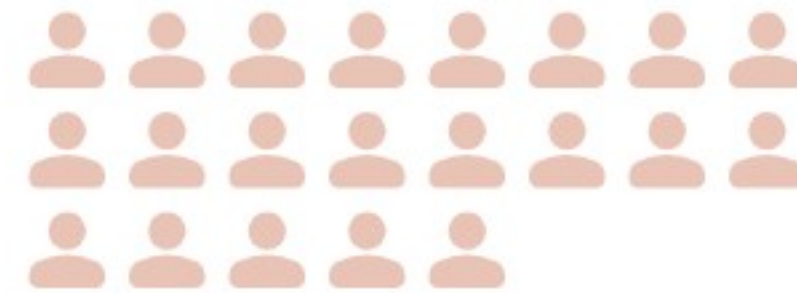
CD

TAD

Industrial
Design

Communication
Design

Textile & Apparel
Design

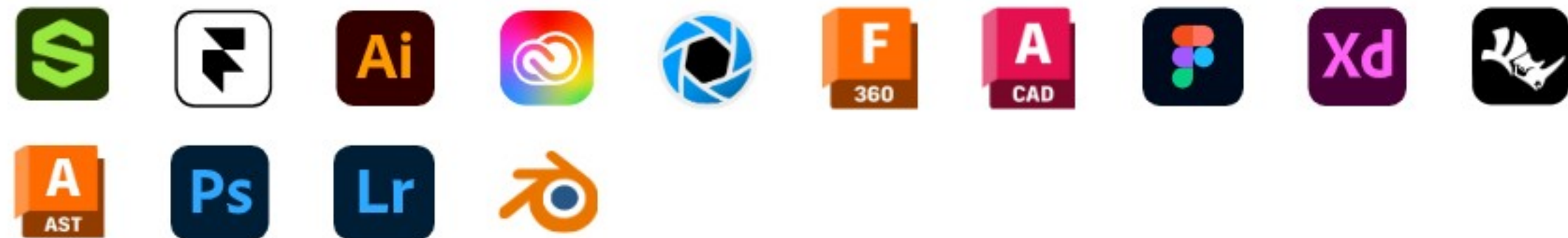


Departments

Industrial Design

Furniture Design
Product Design
System Design
Prototyping
Lifestyle and Accessories
CAD - Modelling
Space Design
Packaging Design
Ergonomics
Universal Design
Automotive Design
Ceramics
Physical/ Digital Modelling

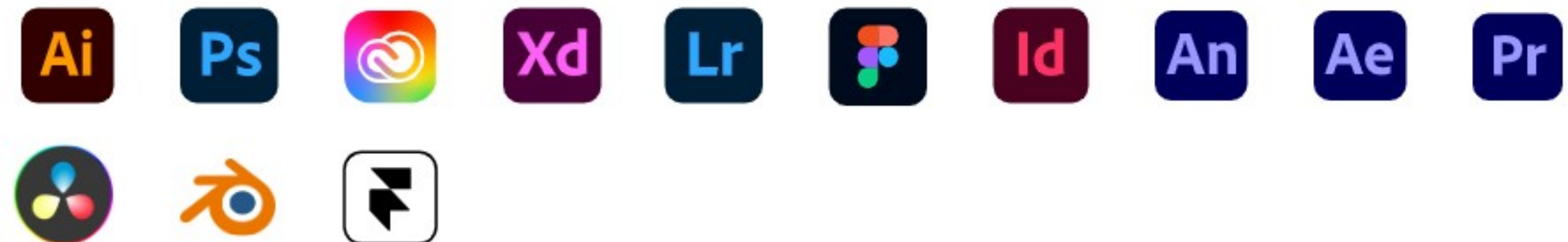
The Industrial Design discipline at NID Assam addresses a wide array of challenges related to designing products, services, and experiences by providing tangible, user-centered solutions. The curriculum equips students with a strong foundation in design principles, ergonomics, materials, and manufacturing techniques, while fostering aesthetic sensibilities thr



Communication Design

UI/UX
Publication
Typography
Film and Media
Brand Identity
Packaging Design
Sound Design
Animation
Information Visualization
Illustration
Game Design
Environment Design

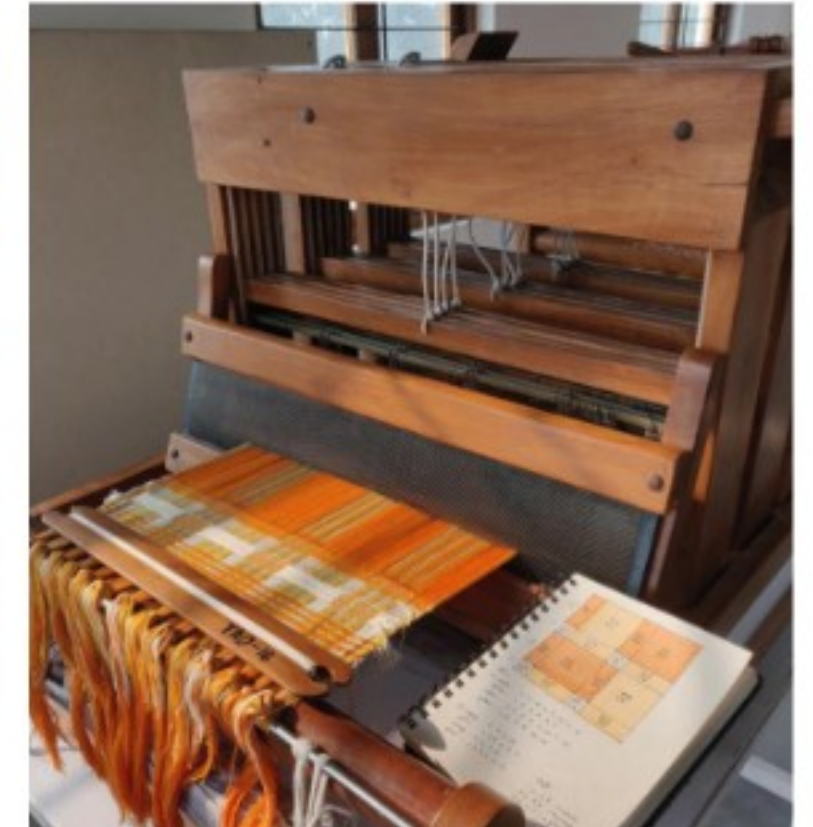
The Communication Design discipline at NID Assam equips students to communicate visually across print, screen, and spatial media. It emphasizes typography and publication, illustration, film and sound design, brand identity, animation, and UI/UX. Students learn to craft meaning through type, create visual narratives, design brands, develop motion graphics, and build intuitive digital experiences—combining creativity and strategy across diverse mediums.



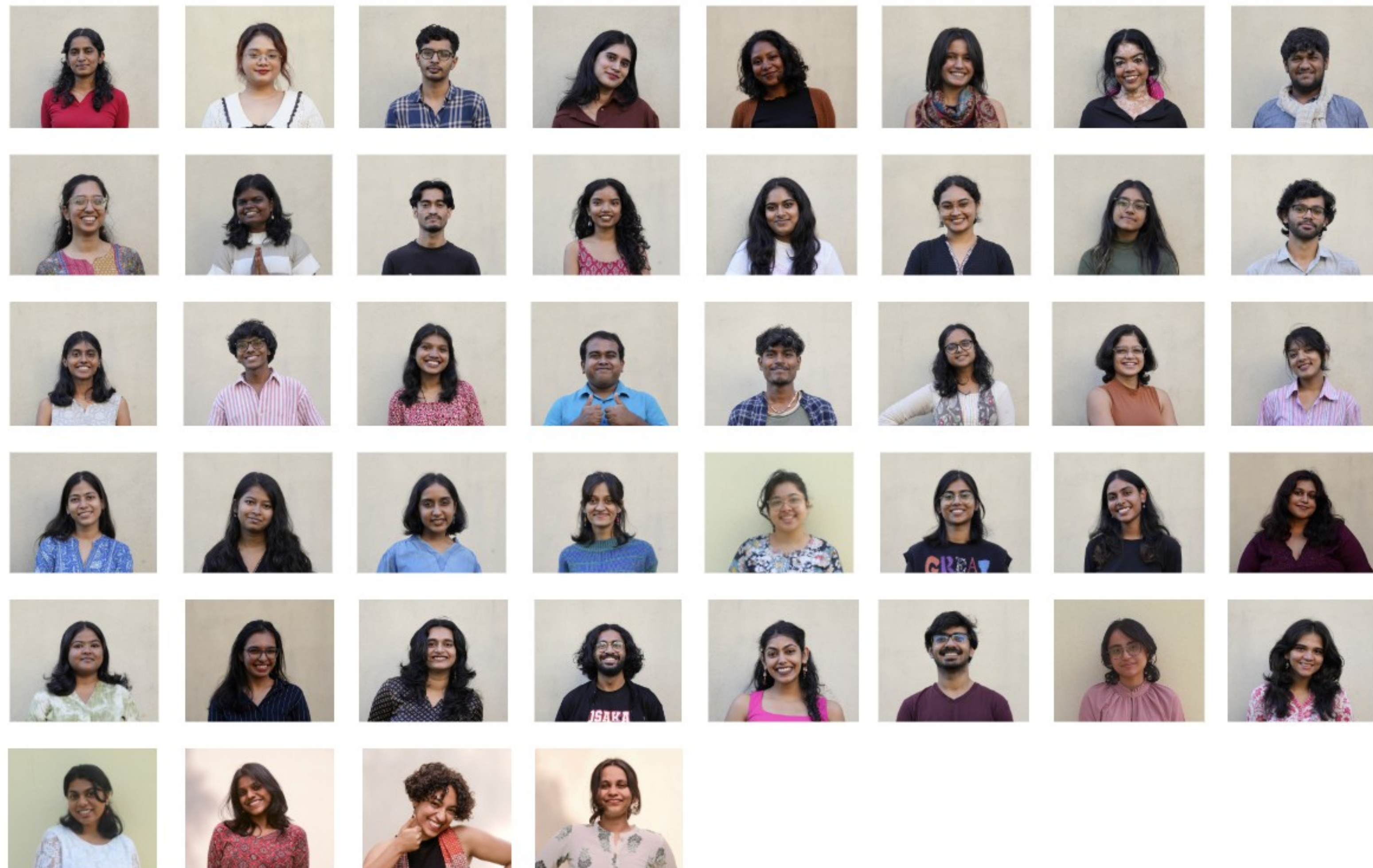
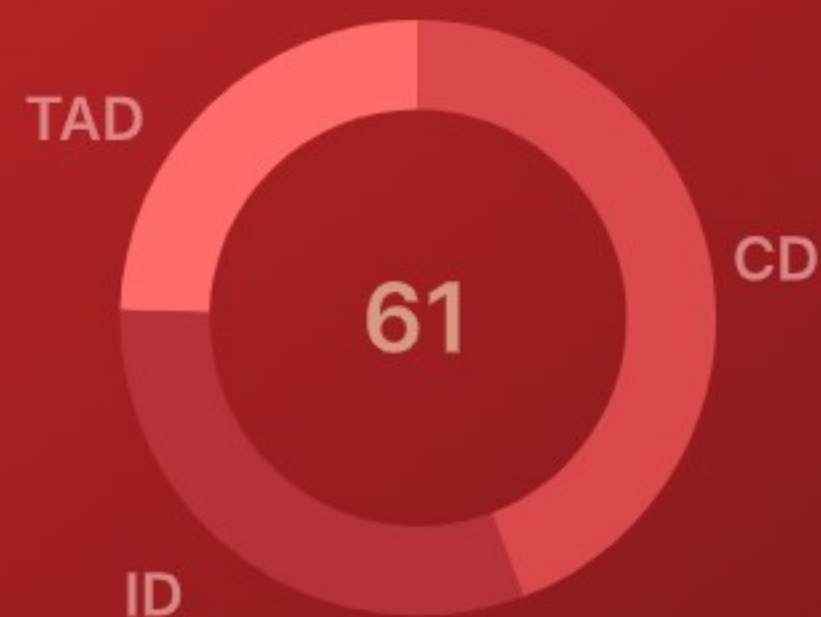
Textile Design

Jacquard weaving
Ethnographic Research
Craft Documentation
Surface Development
Print Design
Apparel Design
3D Garments
Smart Textiles
Pattern Making

The Textile and Apparel program at NID Assam integrates traditional craft techniques with modern technologies, fostering creativity and cultural preservation while preparing students for the evolving fashion industry. By combining regional resources, sustainable practices, and advanced tools, the program nurtures versatile and socially responsible professionals ready to excel in the dynamic textile and fashion industry.



B-Des 2024



Events

Collaborative Workshop

National Institute of Design Assam & Musashino Art University, Japan

Bamboo Exploration 2024 was a collaborative workshop hosted by NID Assam with Musashino Art University, Japan. Students and faculty from both institutions came together to exchange knowledge and explore bamboo as a medium for contemporary product design.



Events Dotwot

Dotwot is NID Assam's curated platform for exploring the intersections of creativity, industry, and innovation. The 2025 edition brought together experts from various fields to share insights that bridge imagination with market realities.

Highlights:

- World-Building in Animation & Storytelling – By Kartik Mahajan
- From Idea to Market: Practical Approach to Product Design – By Dr. Parag Vyas
- Fashion Design that Sells – Business Meets Creativity – By Bharti Sharma



Awards & Recognition

- **IDES Awards – Best of the Best**
Endura, an innovative period relief product
- **2025 Wisser & Family Innovation Challenge**
Ergonomic Bamboo headgear for women tea estate workers
- **Typography Day 2024**
Two teams selected as winners in the Poster Design Competition
- **Jute Packaging Hackathon**
Second Prize, Organized by the Indian Institute of Packaging in collaboration with the National Jute Board.
- **Creative Rube Goldberg Machine Challenge: Eco-Cycle**
Winners, conducted by Makerspace at The Hub Jorhat, Bosco Institute, Jorhat.
- **Craft and Design Exchange Forum (CDEF)**
First Prize, organized by the Indira Gandhi National Centre for the Arts (IGNCA) and the Ministry of Culture.
- **Bihar Museum Design Competition**
Team selected in the Top 10 entries.



Alumni at Work



NETFLIX

OLA



Deloitte.

DECATHLON



TATA DIGITAL

elephant™



MULBERRY

I N J I R I



JAIPUR RUGS



KHANIJO

RAGA DESIGNS

TEQZO

spotsense



beruru®
THE GARDEN OF FUTURE

Placement Cell

NID Assam



Chairperson
Dulumoni Kalita
Registrar & CAO



Convenor
Prof. Dibyendu Nag
Discipline Coordinator,
Textile & Apparel Design



Member
Prof. Sukriti Saha
Senior Faculty
Communication Design

Members



**Student Placement
Coordinator:**

Nithin Gopal VS

CD



Lavannya Mane



Veda Arvind

ID



M Kaviya



Vignesh Medchalam

TAD



Rathod Drishti Sanjeev



Shiny Das

**Student
Representative**

Placement Cell

NID Assam

Advisors and Members

**Founder, Strategic Advisory
for Experience**

Mr. Sridhar Dhulipala

**Senior Technical Specialist,
3M Asia Region**

Mr. Sunil Joshi

**Chief Exterior Designer,
Mahindra India Design
Studio**

Mr. Abhijit Kumar

**Design Consultant, Studio
ADC, Bangalore**

Mr. Rajshekhar Narayan

Senior Assistant

Bhaswatee Likhok

Associate Senior Faculty

Sk Nawaz Ali

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