
ANNUAL REPORT

2019–20



राष्ट्रीय डिज़ाइन संस्थान, असम
National Institute of Design, Assam

An Autonomous Institute of National Importance
under DPIIT, Ministry of Commerce and Industry,
Government of India

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Background

In early 2007, Department for Promotion of Industry and Internal Trade (erstwhile Department of Industrial Policy and Promotion), Ministry of Commerce and Industry, Govt. of India had envisioned the National Design Policy aimed at creating a design-enabled innovation economy and strengthening design education in the country. The National Design Policy had recommended setting up design institutes on the lines of NID, Ahmedabad in various parts of India to promote design programmes. Under this Action Plan, four new NIDs were envisaged at various places in the country, of which one was at Jorhat (Assam).

Vision—NID, Assam



NID, Assam envisions design education, research, and practice, with a focus on creativity & innovation in making things meaningful, usable, inclusive, and delightful. Will look ahead to connecting with social, health, livelihood and lifestyle sectors' needs and wants, both through digital and indigenous technologies across cultures. Moreover, the institute aims in creating a culture and spirit of Design Entrepreneurship amongst its students and faculty."

PROF. V. RAVISHANKAR, DIRECTOR



ABOVE A panoramic view of National Institute of Design, Assam campus.

Introduction

THE NATIONAL INSTITUTE OF DESIGN, ASSAM is an autonomous Institution of National Importance under Department for Promotion of Industry and Internal Trade (DPIIT) (erstwhile Department of Industrial Policy and Promotion), Ministry of Commerce and Industry, Govt. of India established at Jorhat (Assam) through the NID (Amendment) Act, 2019 passed by the Parliament of India. NID, Assam is a multi-disciplinary institution in the field of design education, applied research, training, design consultancy services and outreach programmes. Further to the Act, it has the mandate to award the Bachelor's degree in Design (B. Des.) at present and also Master's degree in Design (M. Des.) in the future. NID, Assam's presence in Jorhat gives a great opportunity to young creative talent and design aspirants from North East India and across the country.

Out of the allotted 30 acres of land for the campus, presently 20 acres built up is complete and functional as part of Phase-1. The construction of the campus was implemented by M/s NBCC (India) Ltd. The institute's infrastructure consists of the Academic Block, Design Studios, IT Lab, Workshops, Library, Administrative Block, Girls' & Boys' Hostels (single wing), Mess, Cafeteria and all other necessary services.

The Institute commenced its first academic session from 29 July, 2019 from the campus facility. It started with an Orientation Program held from 24 to 26 July for the new students of the parents. It was inaugurated by Smt. Roshni Aparanji Korati, Deputy Commissioner, Jorhat District. The institute completed its first semester of the combined Foundation Studies program on 24 January, 2020 followed by the commencement of the second semester on 27 January, 2020 of the first batch of students of the B.Des. program.

Design Learning at NID, Assam



▲ **ABOVE** Students on their way to their designated sites of study and exploration.
Course: Environmental Perception.

Design is a creative, analytical and a holistic human centric process leading to a meaningful and desirable outcome. Design learning is a hands-on, minds-on engagement—experiential, reflective and developing objective and subjective sensibilities.

The design pedagogy at NID, Assam is learner centric, explorative, experimental, inclusive, people centric and collaborative. It strives to hone individuals to build expertise in design, inculcating a sensitive, empathetic, creative, visionary, and innovative thinking approaches. The culture of education at NID, Assam is rooted in the Indian ethos with a universal and global outlook and focuses on designers' responsible role in the society.

The Bachelor programme in Design began with a two semester Foundation Programme of skills, design principles, fundamentals and theories, which is followed by 3 years of specialised studies in the B.Des. disciplines mentioned below.*

INDUSTRIAL DESIGN is an amalgamation of new concepts, processes and approaches in object-user design both physical and digital in the current and future modern context. The design projects thematically relate to the context of the local, social, cultural, environmental perspective which is the current mandate for a sustainable future. The program gives the students an opportunity to explore a vast canvas of possibilities in new age domains bringing global technology concepts to satisfying local needs based on human centric research, design leading to potential tangible and intangible solutions.

TEXTILES AND APPAREL DESIGN focuses on inventive approaches to the development and realisation of contemporary textiles and fashion. The structure of the course allows technology and skills to inform the design process and foster creativity. Students on this journey encounter the entire spectrum from natural fibre and materials to exploring the latest in 3D surfaces and fibre technologies (pattern and texture). Our curriculum will be intricately intertwined with the study of the indigenous techniques and technology and a thorough understanding of local resources.

**further to the passing of the resolution in the Governing Council to rename the Graduate Diploma Programme in Design to Bachelor of Design in reference to the NID (Amendment Act), 2019 and Institute of National Importance (INI) status of NID, Assam.*

COMMUNICATION DESIGN is an ever evolving discipline. It focuses on a balance between the timeless rooted foundation areas and subjects of the new far reaching global advances. The discipline functions under two main divisions; the pragmatic and the narrative. The former that envelops sub disciplines of Interaction and User experience Design, and the latter that envelops a stronger hold on direct Storytelling and Narratives.

The campus located in Assam, the North-Eastern region of the country, has great potential to serve globally as well as locally. The region is a boon to the Institute and vice versa. The discipline aims to heighten the sensibilities of the students towards the environment and diverse cultures to achieve a stronger social connect.



Design projects interventions may include new age concepts in improving everyday life at home, work, public spaces and making interactions convenient, user friendly, adaptable and inclusive.



Visitors

His Excellency Professor Jagdish Mukhi,
the Hon'ble Governor of Assam



His Excellency Professor Jagdish Mukhi, the Hon'ble Governor of Assam visited the Institute and its facilities on 25th February, 2020 and interacted with Director, Faculty and Senior Staff Members.

Ms. Ochida Sayaka

Ms. Ochida Sayaka of JICA visited the institute to discuss the setting up of the Centre for Bamboo Design & Innovation which was initiated by NBM.



Faculty



PROF. V. RAVISHANKAR
Director
B.E (Electrical),
PGDPD (Industrial Design) NID



VIKRAM MITRA
Senior Faculty,
Activity Chairperson Education,
Discipline Lead: Industrial Design,
BE(Mech), PGDPD NID, MMS SIBM



SHALINI
Senior Faculty,
Discipline Lead: Foundation Program
BA, M.Des



DR. DIPANKA BORUAH
Associate Senior Faculty
B.Arch, M.Des, PhD IITG,
Erasmus Mundus Fellow



AR. SK NAWAZ ALI
Associate Senior Faculty,
Discipline Co-lead: Foundation
Program
B.Arch, M.Des NIFT (gold medallist),
PGCD University of Leeds-UK



**DR. BISHESHWAR
HAORONGBAM**
Associate Senior Faculty
BE(Mech) VTU, PhD IISc

Faculty



YASODA RAMESH

Faculty, Discipline Lead:
Textile and Apparel Design.
GDPD (Textile, Apparel and Accessory
Design), NID



TITU MILI

Faculty, Communication Design
B.Mass Com, M.Des., NID



RANJAN KUMAR BORDOLOI

Faculty, Industrial Design
B.Tech, M.Des., IITG



SUDEV KUMAR MANDAL

Faculty, Foundation Program
BVA, PGDPD., NID



KIMBERLY MANNERS

Faculty
B.Des, M.Des IDC IITB



SIDDHARTH NAIR

Senior Faculty
B.Arch, M.Des IDC IITB

Visiting Faculty Members

PROF. SHASHANK MEHTA

**DR. SUDHANYA DASGUPTA
MUKHERJEE**

MS. DHRUVSWAMINI

MR. SUKUMAR HAOBAM

DR. KIRAN KESHAVAMURTHY

MS. MARGARET ZINYU

MR. PRADEEP HAZARIKA

MR. SUBU PALAMADAI

MR. JAYANTIBHAI NAIK

**MR. CHANDRASHEKHAR
BHEDA**

Staff



RAJNEESH MISHRA

Registrar/First Appellate Authority
M. Sc. (Chem)
email: registrar@nidj.ac.in



DULUMONI KALITA

Chief Administrative Officer
M.Sc, MBA
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DR. DINAMANI THAKURIA

Dep. Registrar
LL.M., Ph.D
email: dinamani@nidj.ac.in



DR. TONMAY SABHAPANDIT

Head Librarian
MLISc, PhD
email: tonmay@nidj.ac.in



BASANTA SAIKIA

Warden (Boys Hostel)
BBA, ADHM
email: basanta@nidj.ac.in

Staff



**SOUMITRA NARAYAN
ADHIKARY**

Sr. Engineer (Land and Building
Maintainance)
B.Tech (Civil)
email: estate@nidj.ac.in



RAJESH KUMAR OJHA

Controller of Finance and Accounts



AVNISH KUMAR MISHRA

Asstt. Engineer (IT)
B.Tech-IT
email: avnish@nidj.ac.in



HIMA HAZARIKA

OSD (Admin) On Contract
B.A.

Academic Facilities





▲ **ABOVE** Student's works exhibition at display room.

Academic Facilities



1. DESIGN STUDIOS

The academic block has a total of four design studios which can accommodate upto 75 students each. The studios include work desks for the students, lockers to keep their stationary and work materials, and display soft boards for discussion and faculty feedback.

2. LECTURE HALLS

The academic block also has three lecture halls with modern audio visual systems for effective conducting of lectures as well as short performances by the students as part of their academic assignments.

3. FACULTY CABINS

Different individual cabins are allocated to Faculty, Sr. Associate Faculty, Sr. Faculty & Principal Faculty members. These have suitable seating areas for visitors and storage cupboards for student submissions.

4. CONFERENCE ROOMS

There is provision for two conference rooms with seating capacity of about 25, including AV facilities.



5. DISPLAY ROOM

The student works across disciplines and courses is put up in a permanent display showcasing the skills and talent of the budding designers and also the nature of the assignments and activities which are given to them by the faculty.

6. RAPID PROTOTYPING LAB

The lab consists of an FDM (fused deposition method) rapid prototyping machine. The machine can be used to quickly make small components and part details useful in making models and prototypes.

7. WORKSHOPS

There are latest modern machines and equipment available in the workshop for facilitating student work in wood, clay, metal and bamboo. The textile & apparel design dept. also has its separate facilities including weaving looms and garment sewing machines and pattern design body forms.

Facilities

Open Space



Amphitheatre



Mess area



Hostels for students



Design Lab

Design servicing is an integral part of NID, Assam's activities. Through the Design Lab it caters both internal design studio support and external client requirements through Design Consultancy, Industry Programs and Outreach Projects.

► **RIGHT** NECTAR Logo guideline booklet
▼ **BELOW** 2020 calendar designed at Design Lab



THE DESIGN LAB offers services in the domains of Product design, Furniture & Accessories, Graphic Media, Corporate Identity, Branding & Packaging, Exhibits, Navigation & Signage systems, Apparel design, Textile Ensembles, Digital media and Crafts.

Design Lab has completed its first client project in designing of logo for the North East Centre for Technology Application and Reach (NECTAR).

Knowledge Management Centre

THE LIBRARY RESOURCE CENTRE is the central knowledge management hub at National Institute of Design, Assam. NID library provides an opportunity for students, faculty and readers to gather the educational and research needs. The Knowledge Management Centre (KMC) was started functioning from August, 2019. Its aim is strengthening academic community of National Institute of Design, Assam with upgraded collections, innovative services and state-of-art technologies by strategic partnerships with national and international library networks.



The KMC is well organized in terms of infrastructure including various resources of physical and electronic collections. The KMC presently holds 2785 books and 150 audio visual collections. The library is availing the facilities of accessing e book through Bloomsbury Design Library database and planning to subscribe various print, electronic resources. Library users can access the database from any terminal within the Institute's campus. The KMC of NID, Assam has been upgraded with automatic system which integrated with Koha software and Web OPAC facilities. The KMC is modernized to provide automation based services to the users. This knowledge hub is also planning to provide more facilities through Digital Library platform as well as with RFID based services.

It plans to engage with the ongoing technological transformations to deliver physical and digital content and services significant to education, research, publication, and outreach.



Design Week



October 2019, Design week was organized at NID, Assam with fruitful outcomes.



NID, Assam at WDO



NID, Assam participated at
World Design Organization (WDO)
Hyderabad in October 2019



Events at NID, Assam

Gandhi Jayanti 2019



As a part of Gandhi Jayanti,
putting Bamboo dustbin
around the NID, Assam campus.



Independence day 2019



Faculty and Students
participating in Independence
day celebration at NID, Assam.



Festivals at NID, Assam

Onam Celebration 2019



Navratri Celebration 2019



Admissions 2019-20

ADMISSION OF STUDENTS to the Institute during the Academic Year 2019-20 was done on the basis of the candidates' performance in the two-stages of Design Aptitude Test (DAT) conducted by NID, Ahmedabad for all the NID's. The objective of these exams was to assess the knowledge, skills and behavioural abilities of candidates and had two stages, namely:

STAGE 1: DESIGN APTITUDE TEST (DAT) PRELIMS

STAGE 2: DESIGN APTITUDE TEST (DAT) MAINS

- 1** The DAT Prelims paper was a 3 hour test of 100 marks which evaluated the Design Aptitude of the candidate. It comprised of a mix of objective and subjective questions. Based on the DAT Prelims scores, separate merit lists were prepared for each category (OPEN, OBC-NCL, SC, ST & PwD). Candidates shortlisted after the DAT Prelims were invited to appear for the Stage 2 DAT Mains exam.
 - 2** The DAT mains consisted of tests in multiple formats such as in a studio set up. The tests were conducted over two days. The total marks of the test were out of 100.
 - 3** Weightages of DAT Prelims & DAT Mains for final result: The Final marks of the candidate was determined based on the weightages of the marks obtained in the DAT Prelims (30%) and DAT Mains (70%) and only candidates who appeared for all the tests in both the stages were considered eligible for the Merit List.
- 4 MINIMUM QUALIFYING CRITERION:** Candidates from various categories were considered eligible for admission only if their percentile score was above the values mentioned in the table below. The Percentile Score of the candidate admitted last under the respective category is also mentioned in the table below:

CATEGORY	QUALIFYING	PERCENTILE SCORE OF LAST ADMITTED CANDIDATE
OPEN	50	70.58
OBC-NCL	45	59.29
SC	40	42.30
ST	40	43.44
PwD	40	-N/A-

- 5** Subsequent to the completion of the admission test and the allotment of seats, the Institute commenced its first academic session from 29 July, 2019 with a batch of 60 students. Out of these 60 students 27 were female and 33 were male. With the successful conduct of Jury at the end of first semester in January 2019, the batch of 2019-20 consisting of 58 students of which 27 were female and 31 were male, moved on to the second semester.



▲ **ABOVE** During admission process at NID, Assam, 2019

Institutional Committees

- 1** Internal Complaints Committee
on Sexual Harassment of Women
- 2** Academic Committee
- 3** Academic Grievance Redressal Committee
- 4** Students' Disciplinary Committee
- 5** Staff Grievance Redressal Committee
- 6** Purchase Committee
- 7** Library Committee

Annual Accounts 2019-20

National Institute of Design, Assam
ESTABLISHMENT EXPENSES

Group Summary

1-Apr-2019 to 31-Mar-2020

Particulars	ESTABLISHMENT	
	National Institute of	
	1-Apr-2019 to 31-Mar-	
	Closing Balance	
	Debit	Credit
SALARY & WAGES	15649058.00	
Arrear SDA	119794.00	
Basic	10954275.00	
DA Arrear	166947.00	
Dearness Allowance	1704811.20	
House Rent Allowance	802933.80	
Re-Imbursement of Accomodation Exp to New Recrutee	97061.00	
Reimbursement of Medical Exp.-Outdoor	144000.00	
Special Duty Allowance	1067426.00	
Transport Allowance (3 to 8)	43956.00	
Transport Allowance (9 & Above)	547854.00	
Grand Total	15649058.00	



National Institute of Design, Assam
Balance Sheet as at 31-Mar-2020

Liabilities		Amount	Assets		Amount
Capital Fund		695835.96	Fixed Assets		782967.96
Transferred From Capital Grant		782967.96	TANGIBLE ASSETS		
Transferred to I&E to the Extent of Depreciation		-87132.00			782967.96
Current Liabilities		4428630.16	Current Assets		144561791.53
Duties & Taxes		285517.00	Loans & Advances (Asset)		154611.00
Sundry Creditors		909315.16	Bank Accounts		144371742.73
Security Deposit From Students		600000.00	Fees Receivable		-279205.00
Advance Design Fee From NECTAR		200000.00	Interest Receivable on STDR 39232826660		94473.00
Bill Withheld (Alok Baruah)		23646.00	Interest Receivable on STDR 39232826740		48881.00
Donation to PM Care Fund		38539.00	Prepaid Annual Renewal for ADOBE		171288.80
Salary Payable		2350392.00			
TA Payable		21221.00			
DEPRECIATION FUND		87132.00			
Depreciation on Movable Assets (Accumulated)		87132.00			
GRANTS AND CONTRIBUTION		125810967.37			
Central Govt Grants Account for Salary		12918942.00			
Central Govt Grants for Recurring Exp (General)		44590993.33			
CENTRAL Grant-Non Recurring (Capital)		53301032.04			
Contribution From NID-Ahmedabad		15000000.00			
Excess of income over expenditure		14322194.00			
Opening Balance					
Current Period		14322194.00			
Total		145344759.49	Total		145344759.49

For, ROY ATAL & ATAL
Chartered Accountants
FRN: 325672E

[Signature]
TCA. SUNIL KUMAR ATAL
Partner
M. No.: 061729



In terms of our letter NO. RAY/NIDT/2020-21/001 D.D. 16.03.2020

National Institute of Design, Assam
Income and Expenditure Statement for the period ended 31st March 2020

Particulars	Amount	Particulars	Amount
Indirect Expenses	33706516.67	Indirect Incomes	48028710.67
ADMINISTRATIVE EXPENSES	15977006.67	Fee From Students	16129500.00
ESTABLISHMENT EXPENSES	15649058.00	Miscellaneous Receipt	26730.00
Depreciation	87132.00	Govt Grant Transferred for General Exp	15977006.67
MESS EXPENSES	1993320.00	Govt Grant Transferred for Salary	15649058.00
		Interest Earned on STDR	159284.00
Excess of income over expenditure	14322194.00	Transferred From Capital Fund for Depreciation	87132.00
Total	48028710.67	Total	48028710.67



In terms of our letter No. RA/IND/2020-21/001
Dt. 16.12.2020

For, ROY ATAL & ATAL
Chartered Accountants
FRN: 325672E

[Signature]

(CA. SUNIL KUMAR ATAL)
Partner
M. No.: 061729

National Institute of Design, Assam
ADMINISTRATIVE EXPENSES

Group Summary

1-Apr-2019 to 31-Mar-2020

Particulars	ADMINISTRATIVE National Institute of 1-Apr-2019 to 31-Mar-	
	Closing Balance	
	Debit	Credit
Academic Course Expenses	291398.60	
Maintenance-House Keeping	5797319.00	
Miscellaneous Expenses	409155.40	
Bank Charges	3057.19	
DONATION	10000.00	
Entertainment Exp.	5500.00	
Freight & Cartage	948.00	
Guest House Facility	79650.00	
Honorarium to Expert for Interview	24452.00	
Miscellaneous Exp	85359.21	
Newspaper Exp	8136.00	
Pan & Tan Registration Exp	4500.00	
Pop Cley	6600.00	
Postal & Courier Charges	4363.00	
Printing & Stationery Exp	87769.00	
Reimbursement for Talent Tantra	21650.00	
Swan Timber	8494.00	
Tea and Coffee Exp	17906.00	
TELE PHONE EXP	5536.00	
Workshop Exp	35235.00	
Rates, Revenues, Taxes & Cesses	119832.00	
Repairs & Maintenance	400099.19	
IT and Computer Maintenance	34830.39	
Adobe Creative Cloud ALL MLP Ed Subscription	171288.80	
Electrical Appliances & Up-Keep	13000.00	
Lighting Arrester 18%	7000.00	
Repair and Maintance @ 6%	15400.00	
Repair of 11 Kv External Electrification Work	152400.00	
Repairs & Maintenance 18%	6180.00	
Security and Protection Exp. Campus	5282050.00	
Travelling & Conveyance	1215854.19	
Visiting Faculty Exp.	44403.00	
Visiting Faculty Hotel Expensses	26096.00	
Visiting Faculty Restaurant Charge	18307.00	
Diesel for Generator	225644.00	
Electricity Expenses	2191251.29	
Grand Total	15977006.67	





राष्ट्रीय डिज़ाइन संस्थान, असम
National Institute of Design, Assam

Tocklai, Post Office Rajabari,
Jorhat-Mariani Road, Jorhat Assam. Pin- 785 014

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Designed by DesignLab, National Institute of Design, Assam.